

250 - B.Com (G)

ACHARYA GIRISH CHANDRA BOSE COLLEGE

35, Rajkumar Chakraborty Sarani (Scott Lane), Kolkata-700 009

B.Com General

Program-Based Outcomes

- The three years course aims to provide thorough understanding in areas such as accountancy, business law, corporate law, finance, marketing which will instill in students the knowledge and capability of understanding the business world and economy
- The curriculum helps in sensitizing students to various facets of managing people and to focus on the development of knowledge and skills that all managers and leaders need.
- The students through the curriculum are exposed to the use of relevant and contemporary software packages thereby making them job ready
- The course will help in developing analytical, leadership and decision-making skills among the students thereby making them better managers.
- Case studies, seminars, project work will enable students to get practical exposure and bridge gap between industry and academia
- Through the curriculum, the students will acquire practical skills to work as tax consultant, audit assistant and other financial supporting services. The course will also prepare them for competitive exams like CA, CS, ICWA.
- The course aims to cultivate entrepreneurial skills and mindset among the students. Subjects like entrepreneurship, marketing, finance, advertising help the students start and maintain a successful business
- The students pursuing graduation in commerce will not just master the art of doing business. The subject brings students abreast with the corporate culture and prepares them for their professional life.
- The students are exposed to multiple functional areas of business. They learn to integrate tools and concept from these areas in solving business problems.
- The students are empowered to demonstrate the ability to innovate, the ability to execute the most daunting of challenges in the most trying of circumstances.

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Principal
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